



Convención + Expo + Rueda de Negocios = Latin America's Meeting Point

EXHIBITOR'S COMMERCIAL GUIDE

PMA Fruittrade 2015

Organized by / Organizado por:





SPECIAL PROJECTS

Want to make your booth more powerful?

The PMA FRUITTRADE 2014 Organization offers you alternative stand options to help you stand out.

For further information please contact any of the Official Companies that PMAFruittrade offers to you. Special projects at PMAFruittrade are subject to approval by the Organization per the exhibition conditions and rules.

Official Companies:



Gonzalo Leal

Ejecutivo Comercial

TRUSSUP

gleal@trussup.cl
contacto@trussup.cl
www.trussup.cl
Tel. (56-2) 2683 6586
Cel. (56-9) 9002 2086

*Modulador Oficial
PMA Fruittrade 2015*



José Ignacio Pantoja F.

Director Comercial

PRODUCCIONES PHISIS LTDA

jipantoja@phisisproducciones.cl
www.phisisproducciones.cl
Tel. (56-2) 2727 8462

Pamela Orellana O.
pamela.orellana.o@phisisproducciones.cl
www.phisisproducciones.cl
Tel. (56-2) 2727 8462

RS

Diseño y Producción

Rodrigo Sánchez T.

Director y Productor General

RS - DISEÑO Y PRODUCCIÓN

rodrigo@rsdisenoyproduccion.com
www.rsdisenoyproduccion.com
Tel. (56-2) 2269 2055



Cristián Raffernau

Ejecutivo Comercial

SP21 SERVICIOS PUBLICITARIOS

craffernau@sp21.cl
www.sp21.cl
Tel. (56-2) 25589209 anexo 13
Cel (56-9) 75458975

Deadline for requesting special projects will be the 09th of October



ADDITIONAL ELECTRICITY & DESIGN AND PRINTING SERVICES FOR YOUR BOOTH

Services of producing official PMA Fruittrade 2015

ADDITIONAL ELECTRICITY

Cost:

2 Kw Single-phase USD\$197 / CLP \$102.800 + IVA

2 Kw Trifasico USD\$ 312 / CLP \$162.400+ IVA

Deadline for requesting additional energy services will be the 9th of October 2015

GRAPHIC DESIGN

Cost USD\$ 204 / CLP \$ 94.400 + IVA

Graphic Desing service for your booth walls:

Our team of professional designers can propose the best graphic option that fits and visualize your company's corporate interests for this Event.

Deadline for requesting graphic design services will be the 30th of September 2015



PRINT GRAPH TO STAND

Cost:

Booth Background USD\$ 294 / CLP \$ 135.700 + IVA

Booth Side USD\$ 209 / CLP \$ 97.000 + IVA

Prices per unit

Printing stand wall service:

If you prefer to provide your own graphics for the stand, we can take care of the printing for the stand module.

Dimensions:

Booth Background dimensions, 295 x 195 cm

Booth Side dimensions each, 195 x 195 cm

Formato de archivos requeridos: TIFF / PSD / EPS / JPG / PDF / AI

- Resolución de fotos a proporción 300 dpi mínimo.
- Resolución de fotos a tamaño 150 dpi mínimo.
- Adjuntar jpg de referencia en baja resolución.

Deadline for requesting printing services will also be the 9th of October 2015



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Corporativos | Congresos y Ferias | Viajes de Incentivo

DATOS DE CONTACTO:

Francisca Figueroa

Gerente Comercial - Grupo Dos

E-mail: francisca.figueroa@grupodos.cl

Fono: (56-2) 2981 2582

www.grupodos.cl



PRINTING SERVICES, LOGISTICS AND DOOR TO DOOR SERVICE

Services of producing official PMA Fruittrade 2015

PRINT SERVICE

Brochures - Posters - Banners -Flyers

PMA FRUITTRADE 2015 Organization offers INSER company for making all printed material and pop required for exhibition.

For more information please contact INSER and refer your participation in PMA Fruittrade 2015.

Deadline for requesting printing services will also be the 9th of October 2015.



Camila Molina

Ejecutiva Comercial
INSER

Cmolina@inser-impresores.cl
Tel. (56-2) 24902036
Cel. (56-9) 96894338

LOGISTICS AND "DOOR TO DOOR" SERVICE

PMA Fruittrade 2015 organization offers CARGOSAN as the specialized company in handling all kinds of goods intended to to be exhibited at international fairs, conferences and events, supported by a vast network of agents specialized in the field around the world.

For more information please contact CARGOSAN and refer your participation in PMA Fruittrade 2015.

Service:

- Customs agency facilities
- Door to Door Service
- Fairgrounds Collection and delivery of goods
- Packaging and Repackaging
- Supervision and Advice Land



Claudia Santander

Ejecutiva Comercial
CARGOSAN

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Cel. (56-9) 94396568



EQUIPMENT RENTAL SERVICE AND HOST SERVICE

Services of producing official PMA Fruittrade 2015

RENTAL OF AUDIOVISUAL EQUIPMENT FOR STAND

Rise your advantage in PMA Fruittrade 2015 and maximize your investment, let our team take care of enabling all technical and audiovisual equipment for your stand and you only deal with attend and generate business for your company.

Equipment Rental Service 42" LED SCREENHDMI and VGA plug-ins

- Self-supporting.
- VGA.
- AC 220 Volt. Connection.

Laptop:

Our technical support service team offers the following AV equipment so that your Company may dedicate their time to making contacts and doing business

Deadline for requesting additional AV equipment will be the 9th of October 2015



Freddy Bustamante

Commercial Executive
ALFACOM
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Cel. (56-9) 9227 5125

PROMOTER AND/OR HOST SERVICES

Promoter/host daily service

- Daily value includes lunch, transport
- and supervision.

Deadline for requesting additional hostesses will be the 15th of October 2015

SERVICE	CLP	USD
Promoter *	\$190.000 + IVA	USD\$411
Hostesses **	\$270.000 + IVA	USD\$584
Hostesses with language	\$290.000 + IVA	USD\$627
Sport uniform with 3 embroidery pieces logo	\$145.000 + IVA	USD\$314
Dress uniform + jacket with 2 embroidery logo	\$155.000 + IVA	USD\$335
3 pieces uniform with 2 embroidery logo	\$180.000 + IVA	USD\$389

* PROMOTER: college 1.65 mt aprox, no language

** HOSTESSES: over 1.70 mt with or without language



Karen Boisen Benavides

Commercial Executive
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Cel. (56-9) 98260339

Carolina Gonzalez

Productora
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